



# westerncanadian lodging conference

OPENING RECEPTION  
November 21, 2017  
Terminal City Club, Vancouver

CONFERENCE SESSIONS  
November 22, 2017  
Fairmont Waterfront Vancouver

Hosted by

**CBRE**

Platinum sponsor

**HVS**

In partnership with



BRITISH COLUMBIA  
HOTEL ASSOCIATION

## **KEYNOTE ANNOUNCED! DAVID FRUM** ***THE TRUMP EFFECT: WHAT CAN CANADIANS EXPECT?***

### **What will the presidency of Donald Trump mean for Canadian hotel business?**

Washington insider, David Frum, a Canadian-American pundit and a fixture on CNN, will share his insights during an engaging and no-holds barred keynote address. He is one of the most influential political analysts and brings a Canadian conscience into the mainstream of the often polarized world of American politics. During the last U.S. election, Frum, a neo-conservative who wrote speeches for George W. Bush, publicly broke from party ranks and voted for Hillary Clinton.



Frum will provide insider views on what happened within the Republican Party during the Trump ascendancy, and he will offer his thoughts on what a Trump reign will mean for the world - and for Canada. Given David's expertise as a former White House insider and now one of the world's leading political reporters (as the Senior Editor at The Atlantic), his presentation will bring clarity on the impact U.S. policy will have on Canadian business.

## Pricing

SINGLE REGISTRATION

\$575

Early Bird Price

Regular Price is \$775

EXPIRES OCT 5, 2017

(at 12:00am EST)

REGISTER NOW



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## PROGRAM HIGHLIGHTS

### NO REST IN THE WEST

#### OPERATING PERFORMANCE & TRANSACTION HIGHLIGHTS FOR WESTERN CANADA

Diverse market conditions provide a backdrop of rising top lines in BC, early signs of improvement in Alberta and Saskatchewan and the steadiness of Manitoba. All this in another bumper transaction year. Join Carrie Russell (HVS) and Scott Duff (CBRE Hotels) as they highlight this year's numbers along with their perspectives for 2018. *Session sponsored by Realstar Hospitality*

### IT'S RAINING CAPITAL AND IT'S FLOWING TO CANADA

Canada is the darling of the capital markets attracting debt and equity from Asia, Europe and the US. Domestic activity remains exceptionally strong too. Our experts explain the why, where and how of investing in Canada for all layers of the capital stack.

### LET'S GET THE DEAL DONE

You've decided to sell but what needs to be done to make the process efficient, timely and successful? These experienced principals and advisors give you their all and get it done.

### WESTERN CANADA-HOME OF THE ROCKIES AND SOMETIMES ROCKY ECONOMIC PERFORMANCE

What's the long term economic and political outlook for British Columbia, Alberta and Saskatchewan? What do the experts say and how does the major populous really feel? **Hear from Nik Nanos | NANOS RESEARCH Group of Companies and Craig Wright | RBC .**

**AND MORE >>>** full program [HERE](#), more speakers will be announced soon!

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